



MINDSTIR MEDIA

# SELF-PUBLISHING Guide

As a top book self-publisher in the USA for a decade, MindStir Media has the staff in place to help make your book a success. Bypass the learning curve by working with MindStir Media's team of professionals using our streamlined self-publishing process.



MINDSTIR MEDIA is led by #1 bestselling author J.J. Hebert, so you know you'll be in good hands.

KEVIN HARRINGTON  
ORIGINAL SHARK FROM *SHARK TANK*  
AND INVENTOR OF THE INFOMERCIAL

Call **800-767-0531**  
for a Free Consultation

AS SEEN ON: *Lifetime* **OWN** **FOX** **H**  
OPRAH WINFREY NETWORK BUSINESS HISTORY

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MindStir Media is an award-winning self-publishing company offering Mind-Stirringly Easy Book Publishing. Our self-publishing services include mentoring from a bestselling author; custom book design; assisted self-publishing in multiple formats; distribution; marketing & royalties up to 100%. As one of the best self-publishing companies, we pride ourselves in creating high-quality books!

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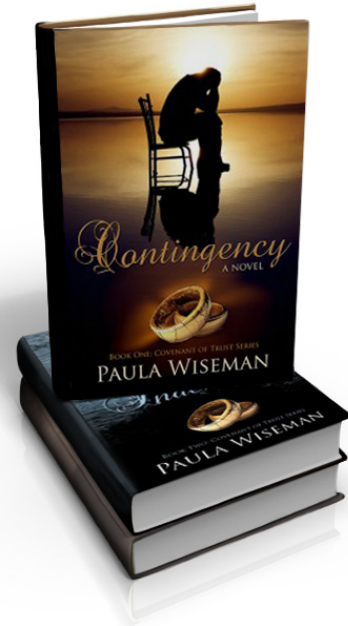


# HOW SELF-PUBLISHING WORKS WITH MINDSTIR MEDIA

Call **800-767-0531** for a Free Consultation or schedule a call directly with USA Today/Wall Street Journal bestselling author and MindStir founder J.J. Hebert at [schedulejj.com](http://schedulejj.com).

We'll get to know you and your manuscript during the call, offer guidance, and help you select an appropriate publishing package for your book.

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## CHOOSE PUBLISHING SERVICES

The packages include everything you need to get published. Book publishing services include editing, book cover design, interior layout, ISBN assignment, barcode generation, marketing and more.



## SELL YOUR BOOK TO CONSUMERS

Customers will be able to order your book through our distribution network, including Amazon, Barnes & Noble, Powell's, Books-A-Million, and Ingram. Our distribution reaches approximately 30,000 retailers, booksellers and wholesalers in 100 countries.



## WE'LL HANDLE THE PRINTING & ORDER FULFILLMENT

Copies of your book will be printed and delivered directly to customers on your behalf. For instance, if a number of copies are sold on Amazon on a specific day, we'll print those copies on-demand and fulfill those orders for you. As an option, you'll also be able to order author copies and have them shipped right to your door. This is a handy feature if you have in-person events booked or you'd like to sell copies on your own website.



## MAKE MONEY ON EACH BOOK SALE

You'll earn royalties on all copies sold through distribution. We issue royalty statements and checks to our authors each quarter. Obviously, we can't guarantee a certain level of book sales for your book (because each book is different), but you should know that we have helped produce many self-published Amazon Best Sellers and our authors have been seen on major networks such as NBC, CBS and Fox.

# DETAILED

## SELF-PUBLISHING

# PROCESS

### INTRODUCTION

- Study our self-publishing packages.
- We'll email the publishing contract and invoice to you once you select a package.
- Once payment is received, we'll assign a professional publishing team to you and your book including a Project Manager. Your Project Manager, also known as an "Author Representative," will reach out to you to introduce himself/herself and collect your materials. We use a secure file sharing system through which you will easily upload your manuscript, book description, author photo, biography and images if applicable. Make sure that you submit an error-free manuscript if you haven't selected a publishing package that includes editing.

### COVER DESIGN

- Your Project Manager will be the liaison between you and your book designer/illustrator and editor (if your selected package includes editing). He/she will consult with you with regards to front book cover design. We'll want to hear your overall vision for your book cover and we'll work hard to meet your expectations. An initial custom book cover design concept is usually completed by the designer within a

couple weeks. The Project Manager will provide you with an electronic proof (i.e. "eproof") of the front cover design. This is normally a JPG image file. You'll be given an opportunity to offer feedback and approval. Revisions are included for free until you are satisfied with the cover design.

**During this time, if you've hired us for editing and/or book illustration, your assigned professional editor and illustrator will commence the editing and illustration process.**

### EDITING

- Your editor will use the track changes feature within Microsoft Word to show every single edit made to the manuscript. The editing process typically takes about 30-45 days depending on the level of editing required. You'll be able to approve or reject each individual change. Control of your content is one of the benefits of self-publishing a book.

### ILLUSTRATION

- Your illustrator will follow our 3-step illustration process as outlined on Page 10. The turnaround time for illustration depends on the total number of illustrations your book needs and the current workload of your illustrator. Your Project Manager will keep you updated on the illustrator's progress. Keep in mind that if you have a children's picture book, and you've hired us for illustration, we usually don't start the book cover design until we've completed the illustrations for your book.

## LAYOUT DESIGN

- At this point in the process, after your cover has been approved and we have a copy of your error-free manuscript and images/illustrations, it's time to proceed with the book interior layout. Your designer will follow book publishing industry guidelines to create the custom interior. The interior will match the overall look of the cover in terms of the fonts and style. Interior layout includes copyright page (which consists of the copyright notice and ISBN); table of contents; chapter headers; footnotes; page numbers; hyphenation and more. Your Project Manager will provide you with an electronic proof (i.e. "eproof") of the layout, a PDF file for your approval. Read through the entire interior and get back to us with your approval. Revisions are included for free at this stage.

## WRAPAROUND COVER

- After the final page count has been determined, we'll be able to generate the spine of your book, with the proper width, and also create the back cover design. The back cover design includes the edited book description/back cover copy; author photo and biography; the MindStir Media logo; the barcode with embedded ISBN and price. The spine usually consists of your author name, book title and MindStir Media spine logo. You'll be given a full-color "wraparound" cover eproof for approval.

## PRINTED PROOF

- With both the cover and interior finalized and approved, we'll send your files to our printer and generate the printed proof, the first printed copy of your book. We'll mail the printed proof to you via UPS overnight service.

## DISTRIBUTION

- Distribution will begin automatically after you approve the printed proof. It usually takes about 1-2 weeks for your book to be available to the public through our distribution network of

30,000 wholesalers, retailers and booksellers in over 100 countries, including product listings on Amazon.com, Barnesandnoble.com, and Booksamillion.com.

## MARKETING

- You'll be able to discuss book marketing with your Project Manager and/or setup consultations with USA Today bestselling author J.J. Hebert during this process and beyond by simply going to [schedulejj.com](http://schedulejj.com). We offer a wide array of book marketing/publicity services at <http://www.mindstirmedia.com/bookmarketingservices/> that you may purchase a la carte. If your publishing package includes marketing/publicity services, we'll implement those at this point as well.

## ORDER FULFILLMENT

- We'll handle all the order fulfillment through our distributor/printer and vendors. For example, if John Doe purchases a copy of your book on the Barnes & Noble website, we'll have that copy printed on demand and mailed to John Doe on your behalf. You won't need to buy copies of your own book, store them and deal with the packing and shipping of each sale. Leave that to us! Of course, we realize that you'll probably want some copies of your own book at some point (for in-person events as an example). You'll be able to order author copies through your Project Manager or by calling our office and then you can resell them.

## ROYALTIES

- We'll mail you an official royalty statement each quarter and include a check. We spend an entire business week each quarter on royalty reporting and payments. We use the audited reports we receive from our distributor and vendors to triple-check the book sales information before creating and issuing your royalty statement and check.

# Paperback/Ebook Packages

WITH BLACK & WHITE INTERIOR; COLOR COVER

Add the Hardcover Format to Any Package for an Extra \$500

<b>CUSTOM</b> \$1,899 or Finance from \$179/month*	<b>PRO</b> \$3,299 or Finance from \$111/month*	<b>GOLD</b> \$5,099 or Finance from \$139/month*	<b>PLATINUM</b> \$7,699 or Finance from \$223/month*	<b>MOST POPULAR</b> <b>EMERALD</b> \$8,799 or Finance from \$250/month*
<ul style="list-style-type: none"> <li>• Custom Cover Design (<i>Original design; no templates used</i>)</li> <li>• Custom Black &amp; White Interior (<i>Original design; no templates used</i>)</li> <li>• Ongoing Mentoring from USA Today/WSJ/#1 Amazon bestselling author J.J. Hebert</li> <li>• Unlimited Image Insertions</li> <li>• Back Cover Copy Polish</li> <li>• ISBN Assignment</li> <li>• Barcode</li> <li>• U.S. Copyright Notice</li> <li>• Global Distribution &amp; Availability via Amazon, B&amp;N, Ingram and more</li> <li>• Fast Book Printing</li> <li>• Complimentary Proof Copies (Electronic &amp; Paperback)</li> <li>• Bookstore Listing at MindstirMediaBooks.com</li> <li>• One-on-one Author Support</li> <li>• Book Discount Program</li> <li>• Non-Exclusive Contract</li> <li>• No Hidden Fees</li> <li>• 50% Paperback Royalty</li> <li>• Ebook Conversion &amp; Publishing</li> <li>• Ebook Distribution</li> <li>• 50% Ebook Royalty</li> </ul>	<p><b>Includes everything in Custom, PLUS UPGRADES shown below:</b></p> <ul style="list-style-type: none"> <li>• Author Sets Retail Price</li> <li>• Author Sets Wholesale Discount</li> <li>• 10 Free Author Copies</li> <li>• 60% Paperback Royalty</li> <li>• 60% Ebook Royalty</li> <li>• Author Website Design (\$1,000 value)</li> <li>• Premium Press Release with Distribution to over 400 online news outlets (\$799 value: <i>guaranteed inclusion on NBC, CBS, and Fox affiliate sites!</i>)</li> </ul>	<p><b>Includes everything in Pro, PLUS UPGRADES shown below:</b></p> <ul style="list-style-type: none"> <li>• Professional Editing (\$2,000 value - <i>editing of your entire manuscript, not just an "editorial evaluation" report like other companies offer</i>)</li> <li>• 20 Free Author Copies</li> <li>• 70% Paperback Royalty</li> <li>• Paperback Return Program (\$500 value)</li> </ul>	<p><b>Includes everything in Gold, PLUS UPGRADES shown below:</b></p> <ul style="list-style-type: none"> <li>• 50 Free Author Copies</li> <li>• 100% Paperback Royalty (\$1,000+ value)</li> <li>• 100% Ebook Royalty (\$1,000+ value)</li> <li>• Social Media Publicist program (\$1,500 value)</li> </ul>	<p><b>Includes everything in Platinum, PLUS UPGRADES shown below:</b></p> <ul style="list-style-type: none"> <li>• Google Advertising for 60 Days (\$1,000 value)</li> <li>• 5 Guaranteed Author Interviews (\$600 value)</li> </ul>

\*The monthly payments above are mostly based on average credit. Challenged credit will have higher monthly payments. Loans from \$1k to \$3k based on 24 month terms. Loans \$4k and above based on 48 month terms. Actual monthly payments may be lower or higher depending on your credit profile. All of the payments based on total price rounded to thousand dollar increments. For example purposes only.

# Endorsed Packages

WITH BLACK & WHITE INTERIOR; COLOR COVER

Add the Hardcover Format to Any Package for an Extra \$500



## ENDORSED

\$12,999  
or Finance from  
\$362/month\*

Includes everything in Emerald, PLUS UPGRADES shown below:

- Endorsement by USA Today/WSJ/#1 Amazon bestselling author J.J. Hebert
- Twitter Blast (\$1,500 value - reach over 500,000 targeted followers)
- Ingram Advance (\$1,500 value - advertise to thousands of top booksellers & librarians)

## ENDORSED+ SHARK TANK'S KEVIN HARRINGTON

\$24,999  
or Finance from  
\$695/month\*

Includes everything in Endorsed, PLUS UPGRADES shown below:

- Foreword/Introduction for your book written by Shark Tank's Kevin Harrington, a USA Today & Wall Street Journal bestselling author
- Endorsement video from Kevin Harrington
- YouTube Promo to thousands
- Become an Amazon bestselling author

## ENDORSED+ MARIEL HEMINGWAY

\$24,999  
or Finance from  
\$695/month\*

Includes everything in Endorsed, PLUS UPGRADES shown below:

- Foreword/Introduction for your book written by Mariel Hemingway, award-winning actress & bestselling author
- Endorsement video from Mariel Hemingway
- YouTube Promo to thousands
- Become an Amazon bestselling author

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# Paperback Packages

WITH COLOR INTERIOR; COLOR COVER

Add the Hardcover Format to Any Package for an Extra \$500

## CHILDREN'S BOOK (COLOR PICTURE BOOK)

Starting at \$1,799  
or Finance from \$179/month\*

- Custom Cover Design
- FULL-COLOR Interior (*Custom Design*)
- Ongoing mentoring from USA Today/Wall Street Journal bestselling author J.J. Hebert
- Unlimited Image Insertions
- Back Cover Copy Polish
- ISBN Assignment
- Barcode
- U.S. Copyright Notice
- Global Distribution & Availability via Amazon, B&N, Ingram and more
- Fast Book Printing
- Complimentary Proof Copies (Electronic & Paperback)
- Bookstore Listing at MindstirMediaBooks.com
- One-on-one Author Support
- Book Discount Program
- Non-Exclusive Contract
- No Hidden Fees
- 50% Paperback Royalty
- Go to page 9 to see more Children's Book Package options

## ECONOMIC (COLOR FULL-LENGTH BOOK)

\$1,799  
or Finance from \$179/month\*

Includes everything in the Children's Book package, PLUS:

- More trim sizes to choose from

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# Hardcover Packages

Add the Paperback Format to Any Package for an Extra \$500

<b>DELUXE</b> \$1,799 or Finance from \$179/month*	<b>EDITOR+</b> \$4,599 or Finance from \$139/month*	<b>CHILDREN'S BOOK</b> Starting at \$1,799 or Finance from \$179/month*	<b>FULL-COLOR</b> \$1,799 or Finance from \$179/month*
<ul style="list-style-type: none"> <li>• Custom Cover Design</li> <li>• Black &amp; White Interior (<i>Custom Design</i>)</li> <li>• Ongoing Mentoring from USA Today/Wall Street Journal bestselling author J.J. Hebert</li> <li>• Unlimited Image Insertions</li> <li>• Back Cover Copy Polish</li> <li>• ISBN Assignment</li> <li>• Barcode</li> <li>• U.S. Copyright Notice</li> <li>• Global Distribution &amp; Availability via Amazon, B&amp;N, Ingram and more</li> <li>• Author Sets Retail Price</li> <li>• Author Sets Wholesale Discount</li> <li>• Fast Book Printing</li> <li>• Complimentary Proof Copies (Electronic &amp; Paperback)</li> <li>• 10 Free Hardcover Copies</li> <li>• Bookstore Listing at Mindstir-MediaBooks.com</li> <li>• One-on-one Author Support</li> <li>• Book Discount Program</li> <li>• Non-Exclusive Contract</li> <li>• No Hidden Fees</li> <li>• 60% Hardcover Royalty</li> </ul>	<p><b>Includes everything in Deluxe, PLUS UPGRADES:</b></p> <ul style="list-style-type: none"> <li>• Professional Editing (\$2,000 value)</li> <li>• 50 Free Hardcover Copies</li> <li>• 80% Hardcover Royalty</li> <li>• Premium Press Release with Distribution to NBC, CBS, and Fox affiliates (\$799 value)</li> <li>• Social Media Publicist program (\$1,500 value)</li> </ul>	<ul style="list-style-type: none"> <li>• Custom Cover Design</li> <li>• FULL-COLOR Interior (Custom Design)</li> <li>• Ongoing Mentoring from USA Today/Wall Street Journal bestselling author J.J. Hebert</li> <li>• Unlimited Image Insertions</li> <li>• Back Cover Copy Polish</li> <li>• ISBN Assignment</li> <li>• Barcode</li> <li>• U.S. Copyright Notice</li> <li>• Global Distribution &amp; Availability via Amazon, B&amp;N, Ingram and more</li> <li>• Author Sets Retail Price</li> <li>• Fast Book Printing</li> <li>• Complimentary Proof Copies (Electronic &amp; Paperback)</li> <li>• 5 Free Hardcover Copies</li> <li>• Bookstore Listing at Mindstir-MediaBooks.com</li> <li>• One-on-one Author Support</li> <li>• Book Discount Program</li> <li>• Non-Exclusive Contract</li> <li>• No Hidden Fees</li> <li>• 50% Paperback Royalty</li> <li>• Go to page 10 to see more Children's Book Package options</li> </ul>	<p><b>Includes everything in the Children's Book package</b></p> <ul style="list-style-type: none"> <li>• For Color Books over 40 pages</li> </ul>

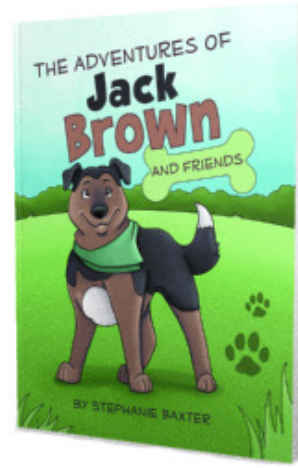
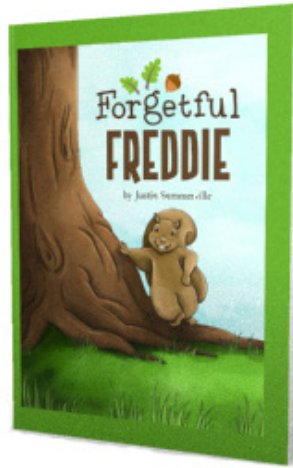
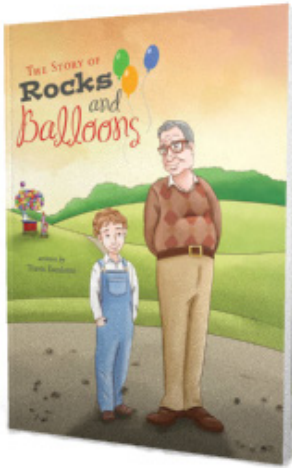
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# Children's Book Packages

<b>AUTHOR PROVIDES OWN ILLUSTRATIONS</b> \$1,799 or Finance from \$179/month*	<b>MINDSTIR PROVIDES ILLUSTRATIONS</b> \$3,449 or Finance from \$111/month*	<b>MOST POPULAR</b> <b>EXTRA MARKETING</b> \$4,899 or Finance from \$139/month*
<ul style="list-style-type: none"> <li>• Custom Cover Design</li> <li>• Color Interior (<i>Custom Design</i>)</li> <li>• Ongoing Mentoring from a Bestselling Author</li> <li>• Unlimited Image Insertions</li> <li>• Back Cover Copy Polish</li> <li>• ISBN Assignment</li> <li>• Barcode</li> <li>• U.S. Copyright Notice</li> <li>• Global Distribution</li> <li>• Author Sets Retail Price</li> <li>• Fast Book Printing</li> <li>• Free Proof Copies</li> <li>• Bookstore Listing at MindstirMediaBooks.com</li> <li>• One-on-one Author Support</li> <li>• Book Discount Program</li> <li>• Non-Exclusive Contract</li> <li>• No Hidden Fees</li> </ul>	<ul style="list-style-type: none"> <li>• 10 Illustrations Included (<i>Buy additional for \$165 each</i>)</li> <li>• Custom Cover Design</li> <li>• Color Interior (<i>Custom Design</i>)</li> <li>• Ongoing Mentoring from a Bestselling Author</li> <li>• Unlimited Image Insertions</li> <li>• Back Cover Copy Polish</li> <li>• ISBN Assignment</li> <li>• Barcode</li> <li>• U.S. Copyright Notice</li> <li>• Global Distribution</li> <li>• Author Sets Retail Price</li> <li>• Fast Book Printing</li> <li>• Free Proof Copies</li> <li>• Bookstore Listing at MindstirMediaBooks.com</li> <li>• One-on-one Author Support</li> <li>• Book Discount Program</li> <li>• Non-Exclusive Contract</li> <li>• No Hidden Fees</li> </ul>	<ul style="list-style-type: none"> <li>• 10 Illustrations Included (<i>Buy additional for \$165 each</i>)</li> <li>• Custom Cover Design</li> <li>• Color Interior (<i>Custom Design</i>)</li> <li>• Ongoing Mentoring from a Bestselling Author</li> <li>• Unlimited Image Insertions</li> <li>• Back Cover Copy Polish</li> <li>• ISBN Assignment</li> <li>• Barcode</li> <li>• U.S. Copyright Notice</li> <li>• Global Distribution</li> <li>• Author Sets Retail Price</li> <li>• Fast Book Printing</li> <li>• Free Proof Copies</li> <li>• Bookstore Listing at MindstirMediaBooks.com</li> <li>• One-on-one Author Support</li> <li>• Book Discount Program</li> <li>• Non-Exclusive Contract</li> <li>• No Hidden Fees</li> <li>• Premium Press Release with Distribution to NBC, CBS, and Fox affiliates (<i>\$799 value</i>)</li> <li>• Author Website Design (<i>\$1,000 value</i>)</li> </ul>

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# Children's Book Illustrations Service



Here at MindStir Media LLC, our accomplished and seasoned staff of children's book illustrators are eager to create custom illustrations for your children's book. Humans, animals, plants/flowers and inanimate objects – our team can illustrate it all. All of our illustrations are one-of-a-kind and completely royalty-free. No templates used. Everything from scratch based on your vision.

We've been illustrating children's picture books since 2010. With hundreds of illustrated and published picture books under our belt, we have the experience and processes in place to make your book a success. Throughout the years, we've refined our illustration process to include 3 simple and streamlined steps.

## THE ILLUSTRATION PROCESS CONSISTS OF THE FOLLOWING STEPS:



### STEP 1:

We gather info from you – your manuscript as well as descriptions. Your assigned children's book illustrator will consult with you and then use your manuscript and provided info to create preliminary character sketches. The sketches are normally JPG or PNG files.



### STEP 2:

After you approve the sketches, your children's book illustrator will develop the storyboard. This is a PDF file that typically shows detailed sketches in relation to the text. It's essentially a sample uncolored layout of your book.



### STEP 3:

Once you approve the storyboard, the children's book illustrator will finish all the shading and line work and create final colored illustrations to be printed in book form. You'll own 100% of the rights to these children's book illustrations.

[CLICK HERE TO SEE SAMPLE ILLUSTRATIONS](#)

# Marketing & Advertising Services

**BOOK PUBLICITY SERVICES PACKAGE:** A 3-month book PR campaign consisting of items such as guaranteed placements on CBS, NBC and Fox websites; author interviews; blog features; professional and customer reviews; a book trailer and so much more.

**BECOME AN AMAZON BESTSELLING AUTHOR:** Throughout the years we've helped many authors achieve Amazon bestselling status with their books. From non-fiction to fiction, we've got you covered with our Amazon Best Seller Campaigns.

**BECOME A USA TODAY/WALL STREET JOURNAL BESTSELLING AUTHOR:** Here at MindStir Media, we can help you become a USA Today/Wall Street Journal (WSJ) bestselling author through our Best Seller Campaigns.

**SHARK TANK'S KEVIN HARRINGTON – INFLUENCER PACKAGE:** Kevin Harrington from Shark Tank will produce a 90-second endorsement video for your book and provide shout outs on his social media.

**MARIEL HEMINGWAY – INFLUENCER PACKAGE:** Renowned actress and author Mariel Hemingway, granddaughter of Ernest Hemingway, will produce a 90-second video endorsing your book. We'll promote the video through YouTube and a PR campaign.

**#1 BESTSELLING AUTHOR J.J. HEBERT – INFLUENCER PACKAGE:** USA Today/#1 Amazon bestselling author J.J. Hebert will produce a 30 second endorsement video for your book, promote it on Youtube and via PR, and post the video on his social media accounts filled with over 140k followers.

**SOCIAL MEDIA PUBLICIST:** A social media expert will setup and run your social media accounts and campaigns. This includes the very best of Facebook and Twitter marketing for authors, as you can expect from the best book marketing company.

**AUTHOR WEBSITE DESIGN:** We will develop and launch a 5-page author website for you. Your site is an ideal place to share your author biography, sell more books, connect with readers and more. As an author, you must have an online presence, and preferably one that you can control.

**PODCAST BOOKING SERVICE FOR AUTHORS & ENTREPRENEURS:** We guarantee 12 podcast bookings over a 3-month span.

**GOODREADS AUTHOR PROFILE:** Work with the #1 social networking website for book lovers to give your book exposure and sales. We'll setup your account and profile and run a giveaway for maximum exposure.

**AMAZON AUTHOR PAGE:** If your book is on Amazon, you need an Author Page – a place on Amazon to share more information about you as the author and connect with readers directly on Amazon.

**PREMIUM BOOK PRESS RELEASE:** This amazing book press release service includes press release writing and distribution to at least 200 online news outlets, including NBC, CBS and FOX affiliate websites.

**AUTHOR INTERVIEWS SERVICE – BLOGS/WEBSITES:** This exclusive service guarantees 5 written author interviews and handles the entire process for you.

**BOOK REVIEW SERVICE:** We can present your book to a pool of eager and verified reviewers. Most of our campaigns attract around 25 new verified customer reviews.

**ONLINE BOOK ADVERTISING PROGRAMS – INTERNET:** Our Internet book marketing campaigns include Google, Twitter and Facebook advertising.

**TRADITIONAL BOOK ADVERTISING PROGRAMS – PRINT:** Advertise your book in major industry magazines and catalogs such as Publishers Weekly, Ingram Advance and Library Journal.

[CLICK HERE TO FIND OUT MORE](#)

# WHAT AUTHORS ARE SAYING ABOUT MINDSTIR MEDIA



It's clear that J.J. and his team at MindStir Media publishing are experts at self-publishing. I received great advice and will refer my clients to them in a heartbeat.

**CHRIS COTA**



**CAROL BASDEO**

I started my journey as a children's author in 2017. It was a scary venture especially looking for the right publisher. Initially I signed with a big company that did not have my best interest at heart. I then stumbled upon Mindstir Media. I scheduled my consultation with J.J. I have to say J.J. and his team have by far exceeded my expectations. Working with a smaller company gives you the ability to have that one on one experience. They tailor a customize plan for you. J.J. has expertly advised and guided me through the process that made it seem seamless. I highly recommend Mindstir media for all your publishing needs, no task is too big or small for this superb team. Thank you Mindstir Media for making my dream a reality.



**LYNN ROSENBLATT**

MINDSTIR MEDIA has excelled in publishing three unique and dynamic books for me ~ all in glorious color. As an author, illustrator and photographer, my work needed diversified design, creativity and display. The finished book quality has been superb. President J. J. Hebert and the creative team meticulously fulfilled all my needs for artistic detail, revisions to text, media/marketing advice, and advisory support. I highly recommend MINDSTIR MEDIA to any budding or established author.



**PAULA WISEMAN**, #1 AMAZON BESTSELLING AUTHOR

I have published nine books with Mindstir Media. Self-publishing allows a level of control you don't get with traditional publishing, plus it offers you

the best chance to connect with your readers. Publishing with Mindstir meant I didn't have to learn graphic design, or formatting, how to distribute, how to get an ISBN number, where to find a printer or any of a thousand other details that go into book production. Not only that, but Mindstir offers tailor-made packages to ensure you get only the services you need at an extremely competitive price. I would highly recommend you trust your story to Mindstir.



**CINDY KLEMENT**, #1 AMAZON BESTSELLING AUTHOR

If you ever thought you'd like to publish a book and have no idea where to start, take advantage of all the research I did when I was in your spot. I looked at several book publishing companies, comparing the pros and cons, and spent hours and hours "interviewing" them on the phone. Hands down the winner was Mindstir Media -- and did I ever choose wisely! You can trust their customer service; you can trust that MindStir Media's designers will create an eye-catching cover for your work; you can trust your own personal project manager to look after your project step-by-step through the process; and you'll get as many proofs as you need until it's perfect. Oh, but wait, you also get J.J. Hebert. He is personally interested in your work, graciously offers his advice and expertise, and is incredibly responsive to any questions you have. Honestly, I don't know why you would look anywhere else. I would HIGHLY recommend MindStir Media for your publishing needs. Pick a publishing package and get started! And good luck, fellow authors!

# ABOUT MINDSTIR MEDIA, LLC

An Award-Winning Self-Publisher Providing Mind-Stirringly™ Easy Book Publishing Services

**MINDSTIR MEDIA™** is an award-winning self-publishing company that helps people from all walks of life self-publish, distribute and market their books. MindStir has been helping authors for over a decade and is proudly ranked as the #1 self-publishing company website and platform according to *Penny Matters*, *BestTechie* and *iTech Post*. Authors at MindStir Media receive ongoing mentoring from bestselling author & MindStir Media founder J. J. Hebert. A dedicated, friendly author representative (aka project manager) is also assigned to every MindStir author to help with the book publishing process. We even provide book designers, editors, illustrators and marketing experts to authors who require services rendered by those professionals. MindStir authors keep all publishing rights – and copyright rights – and enjoy royalty rates from 50-100%. Books published by MindStir Media, LLC are available through renowned booksellers such as Amazon.com, Barnes & Noble, Books-A-Million and thousands of other retailers in over 100 different countries.

## ABOUT MINDSTIR MEDIA, LLC FOUNDER

### J.J. HEBERT



J.J. Hebert is a USA Today, Wall Street Journal and #1 Amazon bestselling author. His 5 bestselling books have won 9 literary awards. He is also the founder of MindStir Media, a top-ranked self-publishing company partnered with Shark Tank's Kevin Harrington and Mariel Hemingway. He was named "Entrepreneur to Watch in 2021" by International Business Times. Influencer selected him as one of the top entrepreneurs to follow in 2021 and LA Weekly crowned him one of the top Instagram influencers you should be following. He has appeared in other major publications such as Forbes, Entrepreneur, Inc, Business Insider and Yahoo Finance, among others. He's also a writer for Entrepreneur Magazine and a member of the Forbes Business Council as well.

Schedule a free publishing consultation with J.J. Hebert right now at [schedulejj.com](http://schedulejj.com)

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## CONTACT

**Call Toll-Free: 800-767-0531**

Our business hours are Monday - Friday 9 a.m. - 5:00 p.m. (Eastern Time)

### Email Us:

[info@mindstirmedia.com](mailto:info@mindstirmedia.com)

### Send Us Mail:

MindStir Media, LLC  
1 New Hampshire Ave  
Suite 125  
Portsmouth, NH 03801